NSA Annual 2023 Marketing Tool Kit email template

The following copy has been drafted to use as a template and/or guide

to create an invitation from our exhibitors to law enforcement attendee prospects.

We have highlighted areas that each exhibitor can customize to your company

and create even more compelling messages to drive traffic to your booth in 2023.

Company Name invites you to attend the big 2023 reunion of

Law Enforcement professionals!

**Please register and plan to attend:**

 **NSA Annual Conference**

 June 26-29, 2023

 Grand Rapids, Michigan

The NSA event momentum continues with more face-to-face connections in June

We are excited to see you in Grand Rapids to introduce and demonstrate our new solutions.

This show is strategically timed, located and planned to offer maximum value to Sheriffs, Deputies and other diverse law enforcement officials. You’ll find hundreds of new products, best practices, trending industry data and amazing networking this June – please join us.

Let’s schedule a VIP meeting at our Company Name Booth #

We are excited to introduce you to these products:

 New Product Name

 New Product Name

 New Product Name

[**Register Here**](https://nsaannual.voicehive.com/v2/page/WelcomePage) **Today!**

Were happy to talk with you soon and even more excited to schedule a VIP meeting in June.

Please call us at (xxx) yyy-zzzz for information and special deals we will be offering at the NSA show.

Sincerely,

Name